

The logo for SMOPYC 2011, featuring the text "SMOPYC" in white and "2011" in yellow on a red rectangular background.

ZARAGOZA EXHIBITION CENTRE TOOK PART IN THE ANNUAL MEETING OF THE NATIONAL ASSOCIATION OF AERIAL WORK PLATFORM RENTAL COMPANIES (ANAPAT)

SMOPYC, WITH ITS PRESENCE AT THE MAIN EVENTS IN THE CONSTRUCTION SECTOR, CONTINUES TO PROMOTE ITSELF AS AN INTERNATIONAL BENCHMARK SHOW

THE COMING EDITION OF SMOPYC WILL TAKE PLACE FROM 5th TO 9th OF APRIL 2011

Zaragoza, 12th May 2010. SMOPYC, the International Show of Public Works, Construction and Mining Machinery is present in the sector's main forums. On 6th and 7th May a commercial delegation, led by the Area Director Sergio Diloy, took part in the 2010 annual meeting of the National Association of Aerial Work Platform Rental Companies (Anapat) that was held in Madrid.

This institution, which held its seventeenth assembly, brought together association members, manufacturers and suppliers from the platform rental sector, achieving an excellent response in numbers of participants.

On the occasion of the two-day event, apart from holding the ordinary general assembly for 2010, the prestigious economist Ramón Tamames and Marc Vidal, a journalist and expert on the blogosphere, each provided their opinions on the economic forecasts

for Spain as well as the outlook for the Anapat sector and the opportunities that arise during a crisis.

After the two conferences it was the turn of the sponsors, one of which was Zaragoza Exhibition Centre. In his speech Sergio Diloy explained the campaign for the promotion and internationalisation of the next edition of this show, which, in 2008 broke all the records in terms of participants (more than 100,000 persons) and in the brand names present (2,014).

During the course of the day the team from Zaragoza Exhibition Centre presented the main novelties and innovations of the coming edition of the show as well as the challenges that will be addressed, in order to work towards becoming the unquestionable forum for construction and public works machinery at European level. To this end, an ambitious series of visits and meetings are under way to ensure that SMOPYC is the world's benchmark show in 2011.

With its presence at this event, promoted by one of the most representative and influential sector associations, Zaragoza Exhibition Centre shows the importance that it places on the promotion and dissemination of SMOPYC 2011, which will be held from 5th to 9th April 2011 at the Exhibition Centre in the city of Zaragoza, Aragón.