

The logo for SMOPYC 2011, featuring the text "SMOPYC" in white and "2011" in yellow on a red rectangular background.

**SMOPYC
2011**



SAFETY, QUALITY, RESPECT FOR THE ENVIRONMENT OR ACCESSIBILITY ARE SOME OF THE KEYS ASPECTS CONSIDERED WHEN AWARDING A PRODUCT THIS DISTINCTION.

SMOPYC 2011 LAUNCHES ITS TECHNOLOGICAL INNOVATION AWARDS

THE REGISTRATION DEADLINE IS 12TH NOVEMBER AND THE COMPETITION IS OPEN TO ALL COMPANIES EXHIBITING AT THE SHOW.

Zaragoza, 25th May 2010.- Preparations are in full swing for the coming edition of SMOPYC, the major event for the sector that will be held from 5th to 9th April 2011 at Zaragoza Exhibition Centre. Amongst the activities staged within the framework of the show the Technological Innovation Awards stand out for the prestige and renown that they have gained as one of the most important international distinctions for the sector.

This award distinguishes firms that present their new machines, products or technology for the sector that enhance the development of the construction and public works market.

To take part in the competition the firm must be an exhibitor at SMOPYC 2011. Each firm may present one or several machines, equipment, components, auxiliary means or services that meet the requirements laid down in the award rules and regulations, such as not having been marketed before the 2008 edition of SMOPYC, being

a novelty in this show that improves efficiency, quality and work safety as well as fulfilling current legislation.

A jury formed by people of international renown in the sector, amongst whom is the technical secretary of the CECE (Committee for the European Construction Equipment Industry) or the technical director of the ECIF(European Construction Industry Federation)-chaired by Ricardo Cortés, the technical director of SEOPAN (Association of Construction Companies in the National Ambit), will meet to assess the projects presented on 12th January. The final decision will be published on 17th January 2011.

Furthermore, it is noteworthy that, for the first time, there will be an exhibition entitled "Innovation Gallery" to display photographs and a brief description of all of the equipment entering the competition. The aim of this initiative is to bring all of the innovations presented to the attention of professional visitors

SMOPYC's technological innovation awards have achieved enormous prestige in the sector and at world level, being unanimously considered a mark of international quality.