



SMOPYC

2021

International Show of Public
Works, Construction and
Mining Machinery

Report
2021
17-20 November
WWW.SMOPYC.ES

General Information

Name

International Show of Public Works, Construction and Mining Machinery

Dates

17 - 20 November 2021

Edition

18

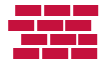
Periodicity

Triennial

Exhibition sectors



Earth moving and roads



Aggregates and concrete



Elevation and handling



Drilling



Industrial vehicles and transport



Auxiliary equipment for building



Components, spares, accessories and services



DEMO area
Live machinery demonstrations

Organizing committee

Companies



Associations and institutions



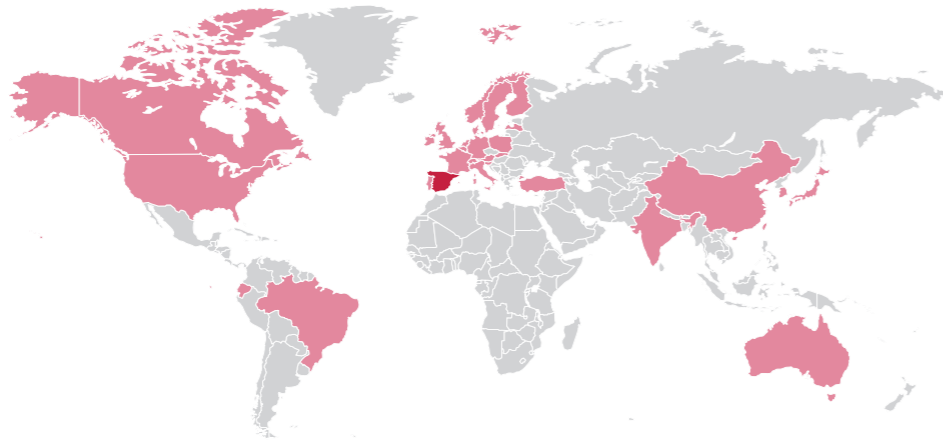
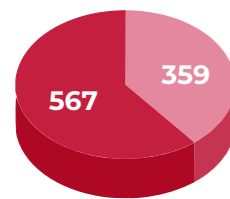
The numbers

SMOPYC closed its 2021 edition with 926 exhibiting firms from 29 countries that occupied more than 68,000 sqm in halls and 15,300 sqm of outdoor space. The exhibition was visited by more than 52,000 professionals from 36 countries in its four days held from Wednesday to Saturday.



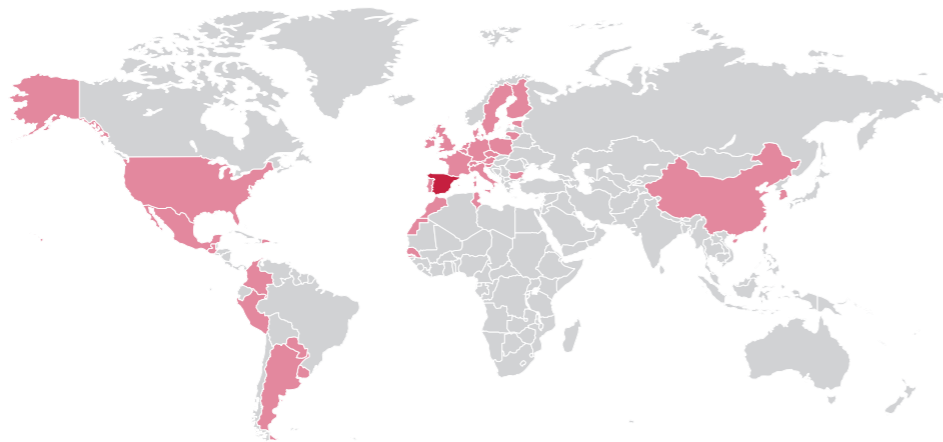
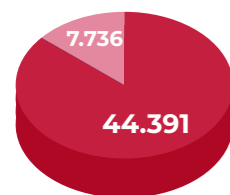
926 Exhibiting trademarks from 29 countries

- Spain
- International



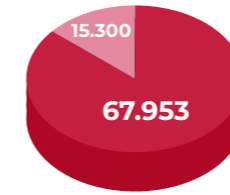
52.127 Professional visitors from 36 countries

- Spain
- International



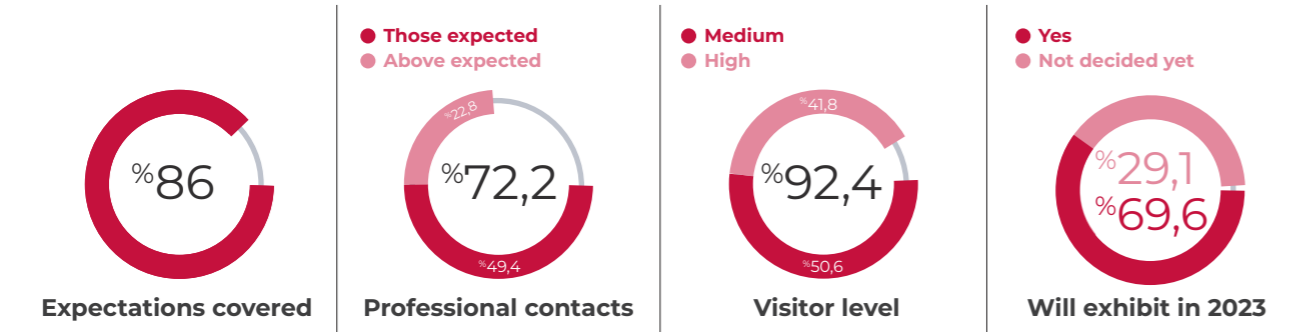
83.253 sqm Exhibition surface

- Halls
- Outdoor

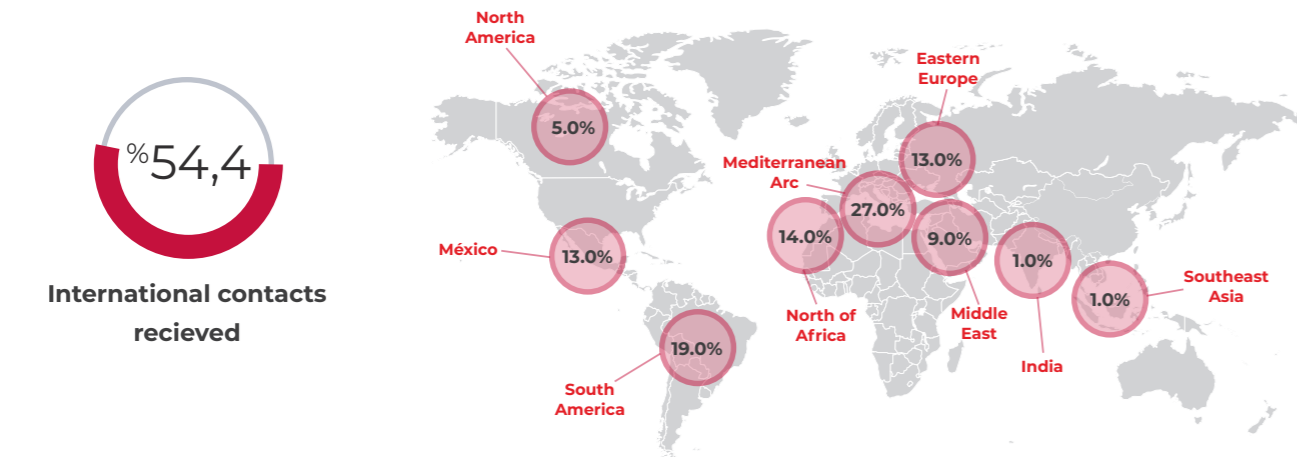


Our exhibitors opinion*

Smopyc exhibitors value the 2021 edition very positively, successfully held despite sanitary restrictions around the world.



PROCEDENCIA VISITANTE INTERNACIONAL



“Smopyc is our present and, without a doubt, a fundamental part of the future of the sector”

Stoian Markov - HIDROMEK



“Our members are very satisfied with their participation in Smopyc, both for the number of visits and for their quality”

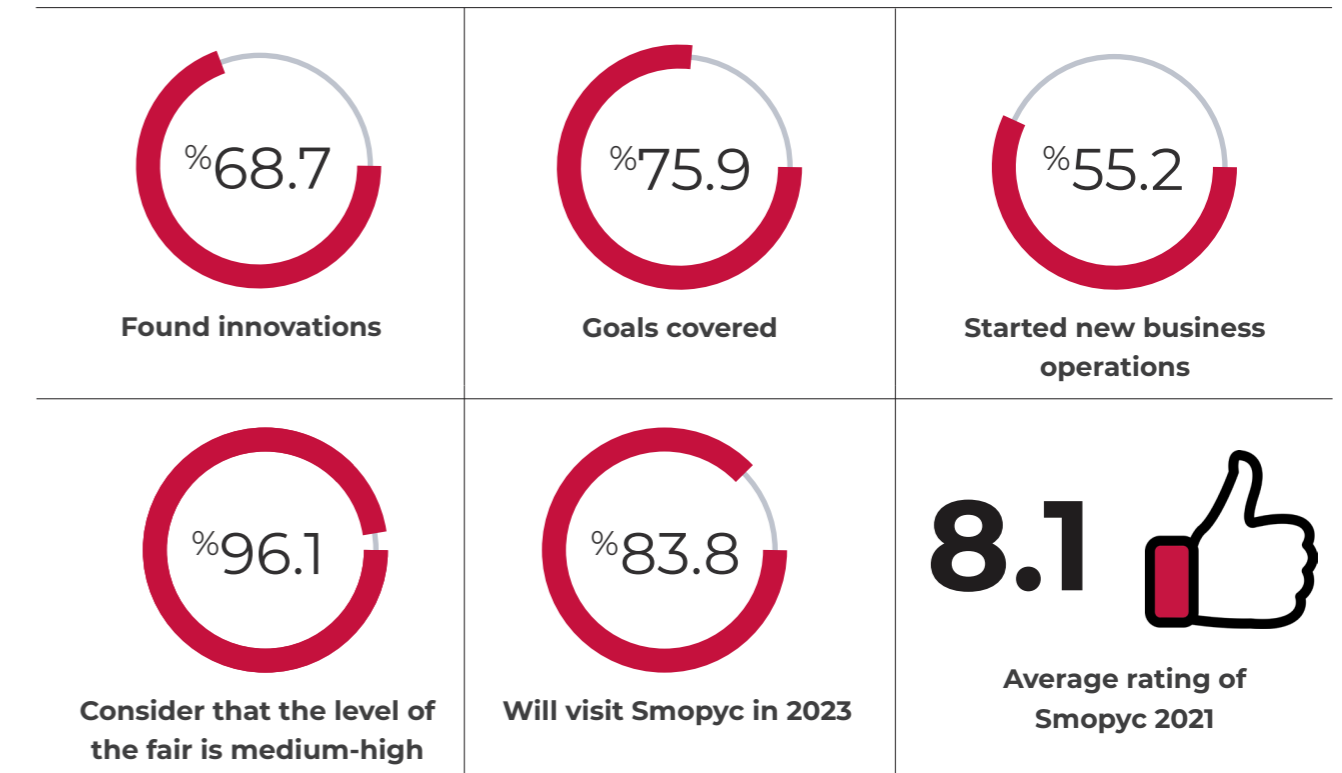
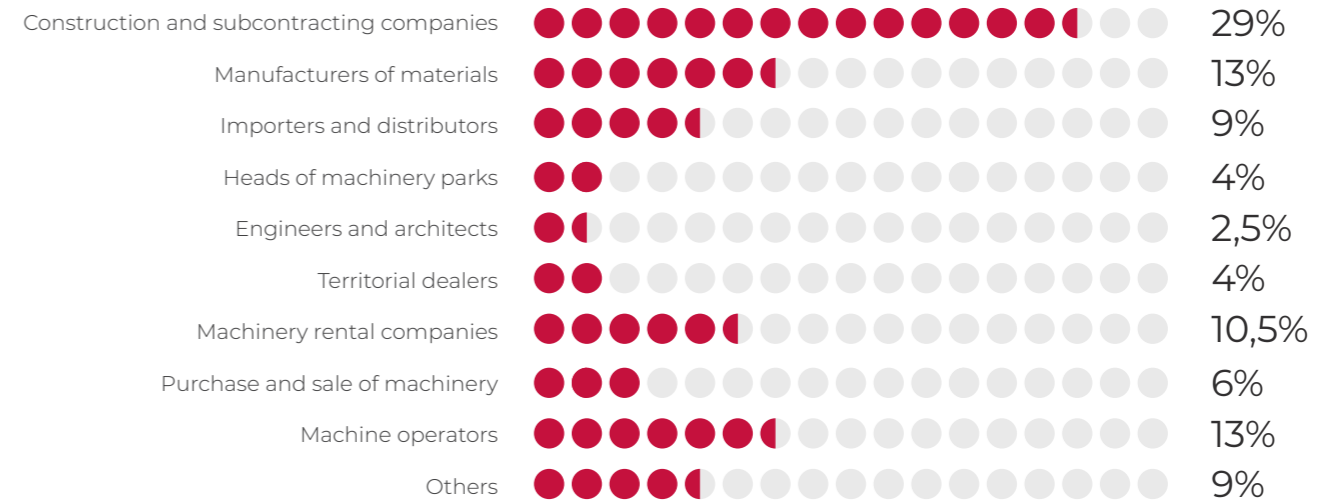
Jorge Cuartero - ANMOPYC

* The data has been taken from the surveys carried out on exhibitors from November 21 to December 21, 2021.

Our visitors opinion*

SMOPYC visitors were once again the main protagonists of the event, covering a wide variety of professional profiles. In this edition, the most predominant were the construction companies and the manufacturers of materials.

VISITOR PROFILE






* The data has been taken from the surveys carried out during the four days of the event.




Technical Innovations

One more year, the prestigious Smopyc technical innovations contest recognized in three categories the products developed by those companies in the sector that invest in R+D+i, selecting the products that stand out for their technological contribution, innovation and results according to the needs of the market. Its independent jury is made up in each edition by leading professionals in the sector.



NEW MACHINERY DEVELOPMENTS

-  **REVERSIBLE DUMP AUSA DR601AHG** presented by *AUSA CENTER S.L.U.*
-  **HICON 7W URBAN ELECTRIC EXCAVATOR** presented by *HIDROMEK MAQUINARIA DE CONSTRUCCIÓN ESPAÑA, S.L.*
-  **LIGHTLIFT 33.17 PERFORMANCE iiii BIENERGY** presented by *AP AERIAL PLATFORMS, S.A.*

NOVELTIES IN EQUIPMENT, COMPONENTS AND AUXILIARY MEANS

-  **FORMKRET** presented by *PUTZMEISTER IBERICA, S.A.*
-  **VIGA FLEX** presented by *LAYHER, S.A.*
-  **XCENTRIC RIPPER XR122 – MINING SERIE** presented by *XCENTRIC RIPPER INTERNATIONAL, S.L.*

APPLICATION SERVICES TO THE CONSTRUCTION ACTIVITY

-  **GEOKRET 2.0** presented by *PUTZMEISTER IBERICA y LEICA GEOSYSTEMS*
-  **FLEET & OPERATOR MONITOR** presented by *PALFINGER IBÉRICA MAQUINARIA, S.L.*

Evaluating jury

PRESIDENT

Ricardo Cortés Sánchez - *Former Technical Director of SEOPAN*

VOCALS

Carlos Javier Espín Rubio - *Dean of the ASSOCIATION OF TECHNICAL ENGINEERS OF PUBLIC WORKS OF ARAGON.*

Francisco Ballester Muñoz - *Doctor of Civil Engineering, Canals and Ports and Professor at the UNIVERSITY OF CANTABRIA.*

Sergio Serrano Tomás - *Technical Director of ANMOPYC.*

David Díez Díez - *Innovation Consultant at ITAINNOVA.*

Carlos de la Cruz Molina - *Director of Technical Evaluation at CDTI.*

María Luisa Claver Barón - *Director of the Aragón Delegation of AENOR.*

Luis Sanz Tejedor - *Head of Applied Mechanical Patent Area of OEPM.*

Antonio Borreguero Villarrubia - *Head of the Department of Energy, Manufacturing and Transport Technologies at CDTI.*

Enrique Fernando Bello Amaya - *AENOR International.*

Gallery

1. Hidromek award

Stoian Markov, General Manager of Hidromek, poses at his stand with all the members of the evaluating jury as the winner of the Silver Smopyc Award in the New Machinery Developments category.



2. Putzmeister award

Rogelio Cuairán, General Director of Feria de Zaragoza, presents the Smopyc Gold Award in the category Novelties in Equipment, Components and Auxiliary Means to Putzmeister for its novelty "Formkret"



3. President's greeting

Ricardo Cortés, president of the Evaluation Jury, dedicates a few words to the winners during the awards ceremony held on Wednesday, November 17.



4. Palfinger award

Palfinger Ibérica Maquinaria collects the Silver Smopyc Award in the Application Services to Construction Activity category for its novelty "Fleet & Operator Monitor".

5. Awards ceremony

Image of the public attending the awards ceremony, held with the strictest security measures and complying with the regulatory capacity restrictions.



6. Group photo

The companies that have won the award for innovation, pose with the authorities at the end of the award ceremony held at the Feria de Zaragoza Auditorium.

Shared knowledge



ATTENDANCE

Attendance at the activities held in parallel to Smopyc 2021 have received an average of more than 450 professionals per day, for a total of 1,351 attendees.



ACTIVITIES

During its four days, Smopyc has organized 32 parallel activities in compliance with the established security measures and capacity restrictions.

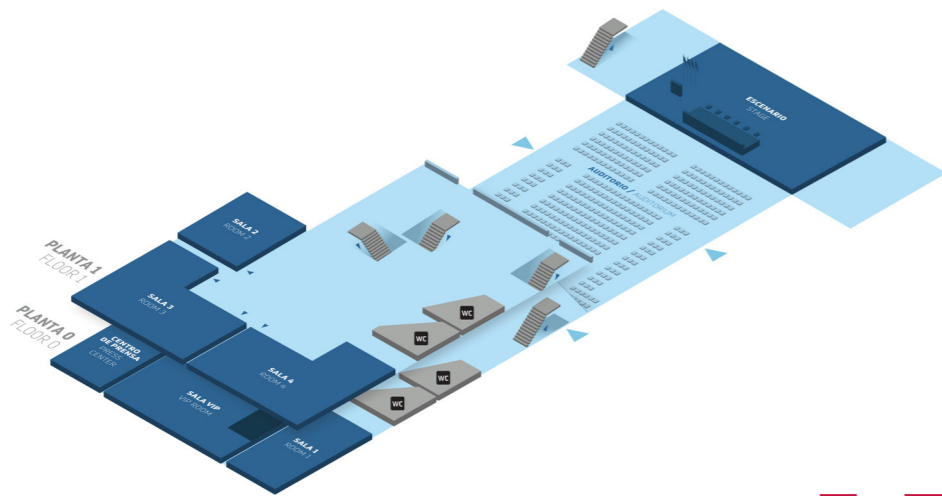
- 3 days of occupation
- 27 nationwide
- 5 international



TYPE OF ACTIVITIES

Of special importance are the Technical Conferences organized by various entities in the sector and the private meetings of the exhibiting companies and associations.

- 12 Technical Sessions
- 3 commercial presentations
- 3 Boards of Directors
- 3 Assemblies
- 9 private company meetings
- 2 awards ceremonies



“The balance of our presence in Smopyc has been very positive”

Juan Manuel Buils - BLUMAQ



“Smopyc has given us the opportunity to meet again with clients whom we had not seen for a long time”

Karen Trenzano - TRANSGRÚAS

1.351
ATTENDEES



Statements collected in technical media of the sector

Smopyc 2021 in the media



1 - DAILY NEWS

Newspaper with news about the event sent at the end of each day

2 - NEWSLETTER

Sent monthly to a database of more than 100,000 e-mails

3 - WEB

The website continues to be one of the main sources of consultation

4 - PRESS RELEASES

Smopyc has been present in the main technical media of the sector

5 - APP

The new APP offers information and advantages to exhibitors and visitors

6 - RADIO

The main broadcasters have echoed the exhibition

7 - SOCIAL NETWORKS

Facebook, twitter and LinkedIn become an essential tool

8 - INTERVIEWS / REPORTS

With the organizers and the main agents of the sector

9 - PRESS CONFERENCES

Administration authorities have valued the importance of the event

10 - WEBINARS

Smopyc has organized different webinars between editions

11 - INTERNET

Numerous websites such as Youtube collect videos about Smopyc

12 - TV

The event has once again been present in the main national channels



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