

EXPO FIMER²³

Feria Internacional
de Mantenimiento
de Energías Renovables



THE RENEWABLE O&M'S FAIR IS BACK

MARCH 8 / 9, 2023

SPONSORSHIP DOSSIER

Organizers:



Partner:



LUBRICANTS.
TECHNOLOGY.
PEOPLE.



Access
the
inaccessible®



#EXPOFIMER2023

Who are we?

EXPOFIMER is the only Renewable Asset Management Fair in Europe where **maintenance and operation** are the undisputed protagonists. The main technologies will be represented and the services and equipment necessary for the operation of the plant will also have a prominent presence: **Training, Inspection, Innovation, Renovation, Repowering, Hybridization, Digitalization, Storage, Robots, Cleaning, EPIS, Security, Monitoring Systems, SCADAs, GMAOs... etc.**

Organized by **AEMER** and **Feria de Zaragoza**, it will be held in Zaragoza on **March 8 and 9, 2023**. The reference fair of the renewable O&M sector will be consolidated in this second edition, **tripling** the **offer** of equipment and services demanded by the wide diversity of customers in the renewable sector, increasingly committed to the **quality and availability** of their projects in the long term.

The previous edition, in December 2021, welcomed more than **2,800 professional visitors**, who were able to approach and learn first-hand about the products of the 150 brands, as well as participate in the various **workshops and technical sessions** in which the situation of the sector was widely addressed.

Organized by:



Why sponsoring?

+5.000 assistants

among industry professionals,
political and social representatives,
among others

+100 exhibitors + 300 brands

will show us their technological
innovations, success stories...

+25 specialized media

and hundreds of references in the
media

and also...

- Increased visibility of your company
- Brand positioning
- Awareness generation -Greater impact and relevance on media.
- Development of strategic alliances



Sponsorship options

<u>Platinum Sponsorship</u>	15.000€ (+ IVA)	1 sponsor
<u>Gold Sponsorship</u>	10.000€ (+ IVA)	1 sponsor
<u>Silver Sponsorship</u>	6.000€ (+ IVA)	1 sponsor
<u>Bronze Plus Sponsorship</u>	5.000€ (+ IVA)	Up to 10 sponsors
<u>Bronze Sponsorship</u>	4.000€ (+ IVA)	Up to 5 sponsors
<u>Cocktail Sponsorship</u>	8.000€ (+ IVA)	1 sponsor
<u>Media Partner</u>	_____ * (+ IVA)	No limit
<u>Specific Sponsorships</u>	(contact with EXPOFIMER)	

Non-exhibiting companies wishing to contract a sponsorship at EXPOFIMER will be required to pay an additional 100% of the sponsorship fee.

Priority for cocktail sponsorship will be given to exhibiting companies.

Any other sponsorship or collaboration proposal presented to the organization will be studied and answered.



Platinum Sponsorship

- **Signage at Accesses*** (C.12) - 2 units of 1,5x2 meters
- **Banners in Plaza Centro*** (C.20) - 5 units of 0.5x6 meters, double-sided
- **Banners next to access to Pavilion 5*** (C.23) - 1 unit of 1.5x6 meters
- Advertising in **APP - Single pop-up**
- Advertising in **APP Single banner** in "home" menu
- **Logo on web and APP**
- **Notification via APP** (1 notification with link to sponsor's website)
- **Logo in visitor's guide**
- Inclusion of logo in EXPOFIMER **communication campaign**: web, RRSS, printed material, posters, etc.
- **One-time sponsorship** of a **Session** or **Workshop**
- Included **speaker** and/or **moderator** for one session or workshop
- **Logo projection** before and at the end of the sponsored **session**
- **Exclusive cocktail service after the sponsored session** for 75 people
- **24m² turnkey modular stand**. Includes registration fees, mandatory insurance, payment per area and stand model 1.a (electrical consumption, daily cleaning, 2x1 meter warehouse, vinyl up to 10 linear meters and basic furniture)

Amount: **15.000€ (+ IVA)**

*Consult the different advertising spaces by clicking [HERE](#). The fair will be located in Hall 5.



Gold Sponsorship

- **Signage at Accesses*** (C.15) - 1 unit of 4x2,5 meters
- **Banners in Plaza Centro*** (C.20) - 5 units of 0.5x6.6 meters double-sided
- **Signage in Plaza Sur*** (C.37) - 1 unit of 10x6 meters
- Advertising in **APP Unique banner** in "exhibitors" menu
- **Logo on web and APP**
- **Notification via APP** (1 notification with link to sponsor's website)
- **Logo in visitor's guide**
- Inclusion of logo in EXPOFIMER **communication campaign**: web, RRSS, printed material, posters, etc.
- **One-time sponsorship** of a **Session** or **Workshop**
- Included **speaker** and/or **moderator** for one session or workshop
- **Projection** of the **logo** before and at the end of the **sponsored sesión**
- **18m²** turnkey modular **stand**. Includes registration fees, mandatory insurance, payment per area and stand model 1.a (electrical consumption, daily cleaning, 2x1 meter warehouse, vinyl up to 8 linear meters and basic furniture)

Amount: **10.000€ (+ IVA)**

**Consult the different advertising spaces by clicking [HERE](#). The fair will be located in Hall 5.*



Silver Sponsorship

- **Signage in Electrolinera*** (C.51) - 1 unit of 5x5 meters
- Advertising in **APP Unique banner** in the "activities" menu
- **Logo on web and APP**
- **Notification via APP** (1 notification with link to sponsor's website)
- **Logo in visitor's guide**
- Inclusion of logo in **EXPOFIMER communication campaign**: web, RRSS, printed material, posters, etc.
- **One-time sponsorship** of a **Session** or **Workshop**
- Included **speaker** and/or **moderator** for one session or workshop
- **Projection** of the **logo** before and at the end of the **sponsored sesión**
- **12m²** turnkey modular **stand**. Includes registration fees, mandatory insurance, payment per area and stand model 1.a (electrical consumption, daily cleaning, 1x1 meter warehouse, vinyl up to 5 linear meters and basic furniture)

Amount: **6.000€ (+ IVA)**

**Consult the different advertising spaces by clicking [HERE](#). The fair will be located in Hall 5.*



Bronze Plus Sponsorship

- **Logo** on **web and APP**
- **Notification via APP** (1 notification with link to sponsor's website)
- **Logo** in **visitor's guide**
- Inclusion of logo in **EXPOFIMER communication campaign**: web, RRSS, printed material, posters, etc.
- **One-time sponsorship** of a **Session**
- Included **speaker** and/or **moderator** for one session
- **Projection** of the **logo** before and at the end of the sponsored **sesión**
- **12m²** turnkey modular **stand**. Includes registration fees, mandatory insurance, payment per area and stand model 1.a (electrical consumption, daily cleaning, 1x1 meter warehouse, vinyl up to 5 linear meters and basic furniture)

Amount: **5.000€** (+ IVA)



Bronze Sponsorship

- **Logo on web and APP**
- **Notification via APP** (1 notification with link to sponsor's website)
- **Logo in visitor's guide**
- Inclusion of logo in **EXPOFIMER communication campaign**: web, RRSS, printed material, posters, etc.
- **One-time sponsorship of a Workshop**
- Included **speaker** and/or **moderator** for one workshop
- **Projection of the logo** before and at the end of the sponsored **session**
- **9m² turnkey modular stand**. Includes registration fees, mandatory insurance, payment per area and stand model 1.a (electrical consumption, daily cleaning, 1x1 meter warehouse, vinyl up to 3 linear meters and basic

Amount: **4.000€ (+ IVA)**



Cocktail Sponsorship

- **Logo** on **web and APP**
- **Notification via APP** (1 notification with link to sponsor's website)
- **Logo** in **visitor's guide**
- Inclusion of logo in **EXPOFIMER communication campaign**: web, RRSS, printed material, posters, etc.
- **Logo** on **event identifiers** and **table signage**
- **20 single-use invitations** for the event

Amount: **8.000€** (+ IVA)



Media Partner

By signing a partnership agreement, there is the **option** for a media outlet to contribute to **the diffusion of the events among its audience**.

- The **sponsor's logo** will appear prominently on EXPOFIMER channels: **website** and **communication campaign** until March 2023.
- You can place promotional **brochures** at the **entrances** to the EXPOFIMER site.
- **Prominent mention** in the dissemination campaign through the organizers' **social networks**.

Amount : _____ * (+ IVA)



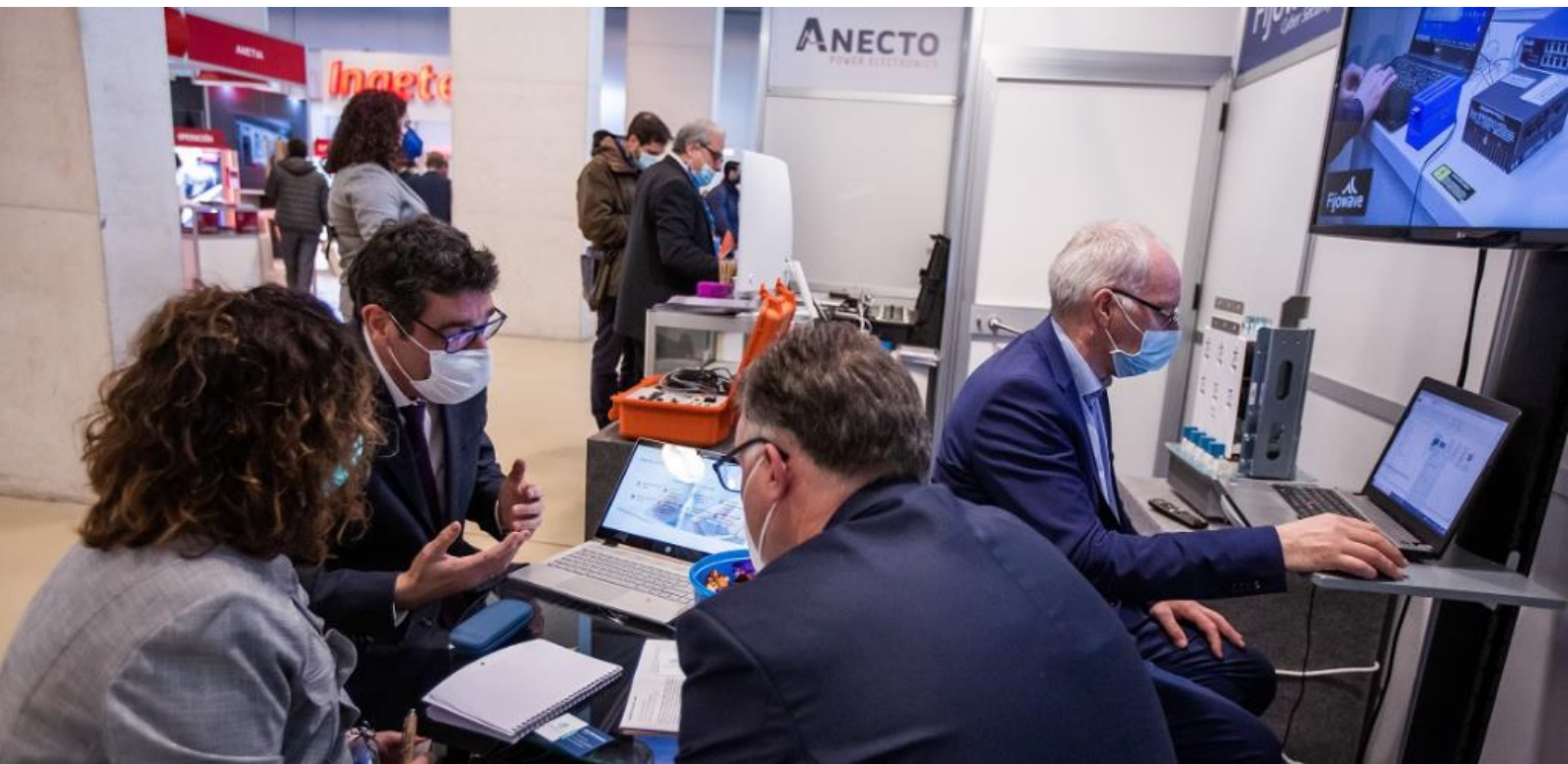
Specific Sponsorship

They can be **caterings, coffee-breaks, VIP area, etc.** They will provide a relevant presence to the companies that decide to join thanks to the publicity and the prominent role that will be given to the sponsoring company during EXPOFIMER.

Companies that are not exhibitors and want to contract a sponsorship in EXPOFIMER must provide an additional payment of 100%.

*For the Cocktail sponsorship, priority will be given to exhibiting companies.

Amount: (contact AEMER)





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www.expofimer.es
info@aemer.org
expofimer@feriazaragoza.es