



**EXPO**

**FIMER 24**

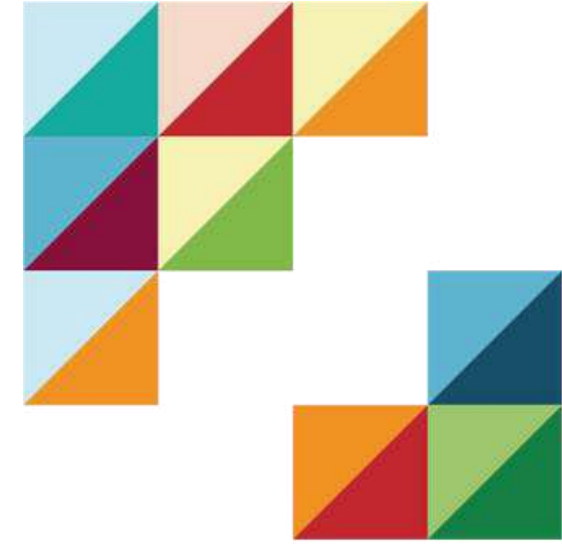


**THE MAIN FAIR OF  
RENEWABLES  
ASSET MANAGEMENT**

**OCTOBER 29 – 30, 2024**

 **FERIA  
ZARAGOZA**

 **aEMER**



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# EXPOFIMER 2023



# 2023 Results



**+4.000**  
Participants



**+2.000 m2**  
Exhibition  
area



**+100**  
Brands



**+40**  
Speakers



**Institutional  
Support**



# Exhibitors 2023



Reunimos a las principales marcas



# EXPOFIMER 2024



# A consolidated Fair...

In 2024 we are back with a new edition of EXPOFIMER, the **International Renewable Energy Maintenance Fair** organized by AEMER and Feria de Zaragoza, on **29 and 30 October 2024** in Hall 5 of the fairgrounds.

After the success of its two previous editions, the reference **event for the management of renewable assets** returns by updating its range of equipment and services, with a detailed study of the entire sector chain, bringing together and exclusively all O&M professionals in a single event.





**...which has already  
become the meeting  
point for the O&M  
sector**

At **EXPOFIMER**, as technical leaders in the operation and maintenance of renewable plants, we highlight the **latest products and services in Asset Management**.

We have got a fair as a vital annual meeting point for developers, installers, investors and managers, promoting contacts and networks in the growing renewable energy sector at worldwide level.



# Technical workshops and conferences

Once again, we are designing a **program of conferences and workshops** that will take place in parallel to the exhibition and that seek to simultaneously provide the technical balance to the products and services. We canvass in the industry for the **most important topics today and the right experts for each of them.**

**The objective is to continue going deeper and extending the knowledge and expertise about the leading solutions and products in the market to optimize the operation of the plants and achieve the expected technical and economic results,** as well as to promote quality as a hallmark to consolidate the viability of renewable facilities.



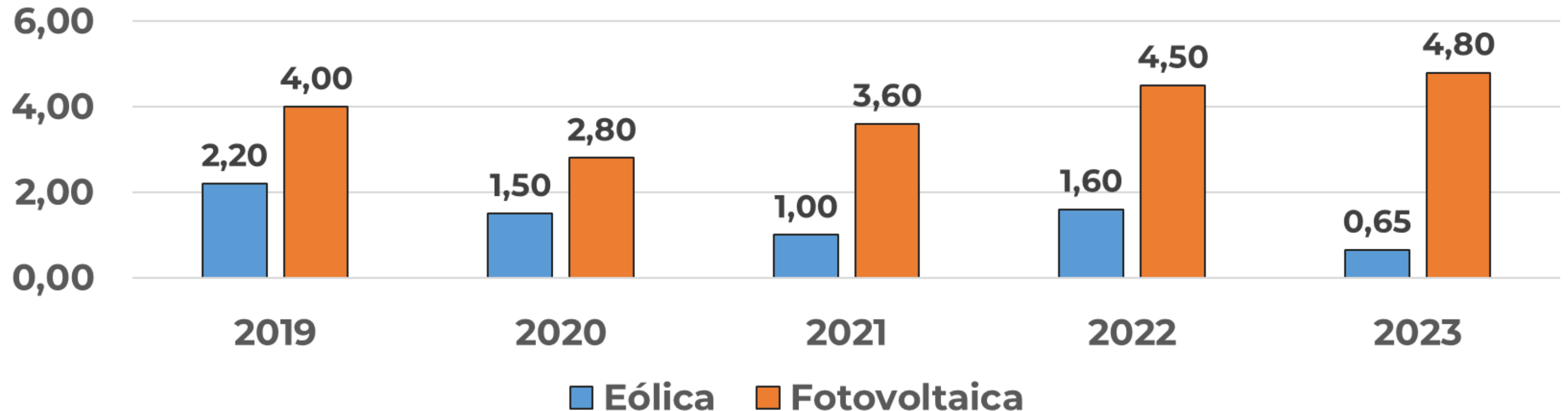


# We will review the novelties of the sector

- Using Data in Asset Management
- New KPIs for Plant Monitoring
- Inspection Methods
- Spare Parts & Supply Chain
- Contractual Relationships Between Owners and Maintainers
- Training in maintenance and asset management
- Analysis of failures, methods and uncertainties
- Hybridization and storage
- Quality as a services selection criteria

# Market evolution in Spain (wind and photovoltaics)

Potencia anual instalada (GW)



Up to december **2023**, a total of about 20 wind farms and 80 new photovoltaic plants have started commercial operation.



# Patrocinios y oportunidades de Marketing





## ¿Why be exponsor in EXPOFIMER 2024?

**+4.000**  
PROFESSIONALS

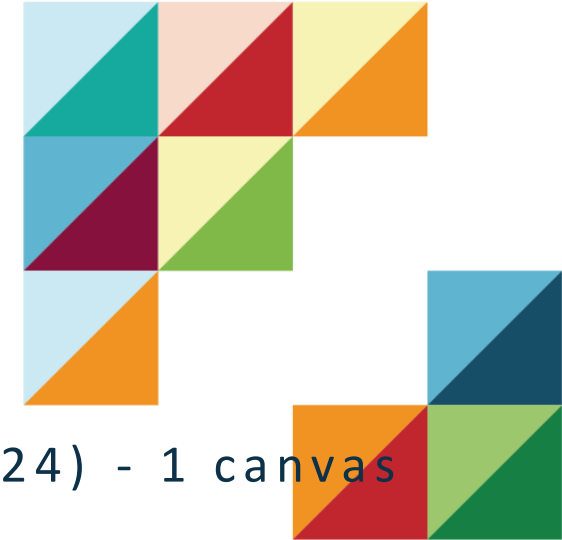
**+60**  
EXHIBITORS

**+100**  
BRANDS

TECHINAL  
ESPECIALIZED  
SESSIONS

**+25**  
MEDIA

## GOLD



- Posters at South Access (C.15 / C.16) - 1 canvas 4x2.5 m (to choose one)  
Posters in Plaza Centro\* (C.23) – 1 canvas of 1.5x6 meters / Posters in Plaza Centro\* (C.24) - 1 canvas of 2x2 m (to choose one)
- Cocktail service (Spanish wine and canapés after the sponsored session (75 people - invitations for your clients)
- One-time sponsorship of a Session before the Cocktail Service
- Logo projection before and at the end of the sponsored session Logo on access badge (both sides)
- APP Advertising – Unique Pop-up
- APP Advertising Unique banner at "home" menu
- Logo on website and APP Notification via APP (1 notification with link to the sponsor's website)
- Inclusion of logo in EXPOFIMER's communication campaign: website, social media, printed material, posters, etc.
- It includes rental of 18m<sup>2</sup> surface area, registration fees, compulsory insurance, electricity consumption (2.2 kW/h) and cleaning of the stand
- 800 points for hiring furniture and/or services, or 18m<sup>2</sup> of stand m ...

**12.000€**

1 point is equivalent to 1 euro  
It is not possible to claim the devolution of excess points

## Silver



- Signage in South Access\* (C.12) – 1 canvas of 1.5x2 meters
- Banners in Plaza Centro\* (C.20) – 5 units of 0.5x 0.6 meters double-sided
- Sponsorship and coffee break service of conferences (50 people and x number of invitations for your clients)
- One-time sponsorship of a Session before the Coffee Break
- Logo projection before and at the end of the sponsored session
- APP Advertising Unique banner in the "activities" menu
- Logo on website and APP
- Notification via APP (1 notification with link to the sponsor's website)
- Inclusion of logo in EXPOFIMER's communication campaign: website, social media, printed material, posters, etc.
- It includes rental of 18m<sup>2</sup> surface area, registration fees, compulsory insurance, electricity consumption (2.2 kW/h) and cleaning of the stand
- 600 points for hiring furniture and/or services, or 18m<sup>2</sup> of modular stand type 1A

**8.000€**

1 point is equivalent to 1 euro  
It is not possible to claim the devolution of excess points

## Bronze

- Logo on website and APP
- Notification via APP (1 notification with link to the sponsor's website)
- Inclusion of logo in EXPOFIMER's communication campaign: website, social media, printed material, posters, etc.
- One-time sponsorship of a conference session
- Logo projection before and at the end of the sponsored session
- It Includes rental of 12m<sup>2</sup> surface area, registration fees, compulsory insurance, electricity consumption (2.2 kW/h) and cleaning of the stand
- 400 points for hiring furniture and/or services, or 12m<sup>2</sup> modular stand type 1A

**4.000€**

1 point is equivalent to 1 euro  
It is not possible to claim the devolution of excess points





# Sponsorships Summary

	Gold	Silver	Bronze
Availabels	2	2	5
Prices	12.000€	8.000€	4.000€
1 South Gates Posters	<b>C.15 o C.16</b>	<b>C.12</b>	
1 Central Square Posters	<b>C.23 o C.24</b>		
5Central Square flags (C.20)		●	
Sponsorship and cocktail service (75 pax)	●		
One-time session sponsorship	<b>Before cocktail</b>	<b>Before Coffee B</b>	●
Sponsorship and Coffee Break service (50 pax)		●	
APP Publicity – Single Pop up	●		
Publicity en APP Banner - single	<b>Start up menu</b>	<b>Activities menu</b>	
APP Notification (1 web link)	●	●	●
Web y App	●	●	●
Logo			
Ideentification Access Card (both sides)	●		
Communication campaign	●	●	●
Rear projection in sponshored session	●	●	●
It includes surface area rental, registration fees, compulsory insurance, electricity consumption (2.2 kWh) and cleaning of the stand	<b>18m<sup>2</sup></b>	<b>18m<sup>2</sup></b>	<b>12m<sup>2</sup></b>
Points to hire furniture and/or services	<b>800</b> o 18m <sup>2</sup> modular booth type 1A	<b>600</b> o 18m <sup>2</sup> modular booth type 1A	<b>400</b> o 12m <sup>2</sup> modular booth typo 1A



1 point is equivalent to 1 euro  
It is not possible to claim the devolution of excess points

# Sponsorships



# Posters Location



# Other Marketing Opportunities

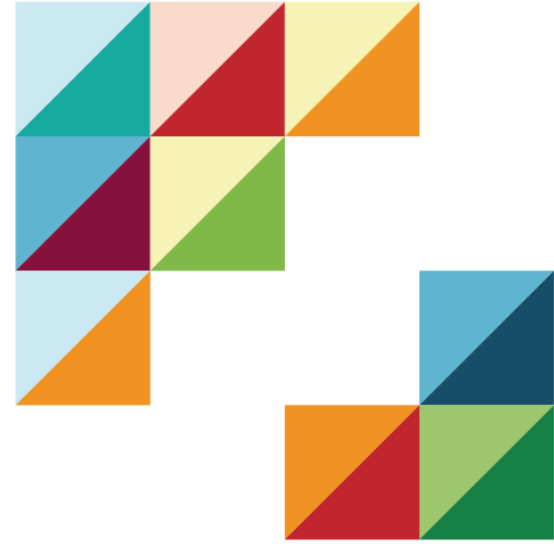
**Lanyards  
2.500€ + IVA**



**Sector cocktail 5.000€ + IVA  
(at least two companies)\***



- Logo on the website and APP
- Posters/materials during the dinner/cocktail
- Notification via APP  
Logo in the visitor's guide
- Inclusion of logo in EXPOFIMER's communication campaign





**Where will  
take place**



# Zaragoza Fair

## Hall 5

The same than  
previous year to make  
feel you at home

## +5.000 m<sup>2</sup>

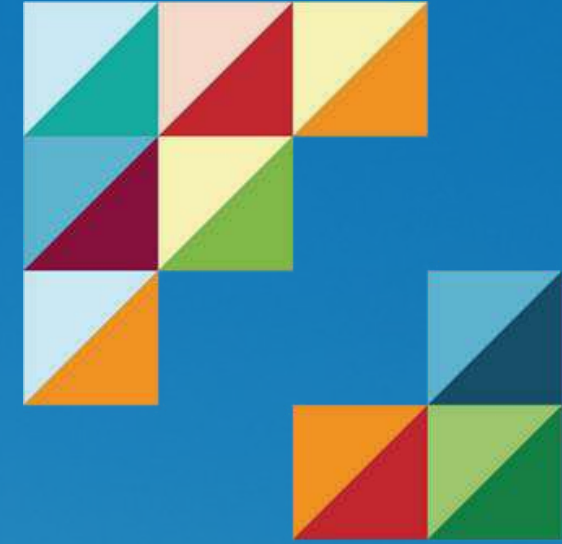
To distribute to the different  
brands with the best offer of  
products specialized in  
renewable energies O&M.



# Zaragoza

- Privileged location and great touristic appeal
- Located in the center of the most developed regions in Spain  
In an area with 350 km radius, it is concentrated the 60% of the Spanish population and 80% of the national GDP
- Good communications by air, motorway network and rail, including the AVE high-speed train
- Complete offer of hotels of all kind of categories

Zaragoza





**EXPO**  
**FIMER****2024**  
Feria Internacional  
de Mantenimiento  
de Energías Renovables  
 **aEMER**

**THANK YOU**

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