



smagua  
2023

International Water and  
Environment Exhibition

Report  
2023  
7-9 March  
[WWW.SMAGUA.ES](http://WWW.SMAGUA.ES)



## General Information SMAGUA

### Name

International Water and Irrigation Exhibition

### Dates

7-9 March 2023

### Edition

26

### Periodicity

Biennial

### Exhibition sectors



Water extraction, piping and storing



Water and wastewater treatment and reuse



Point of use



Instruments, analysis and automation



Irrigation



Engineering and service companies



Energy environment



Other equipments

## General Information SMA

### Name

Salón Internacional del Medio Ambiente

### Dates

7-9 March 2023

### Edition

12

### Periodicity

Biennial

### Exhibition sectors



Waste treatment and management



Street cleaning and maintenance



Remediation of contaminated soils



Energy recovery and solid materials



Air pollution and gas purification



Analytical technology and laboratories



Service companies



Education and research





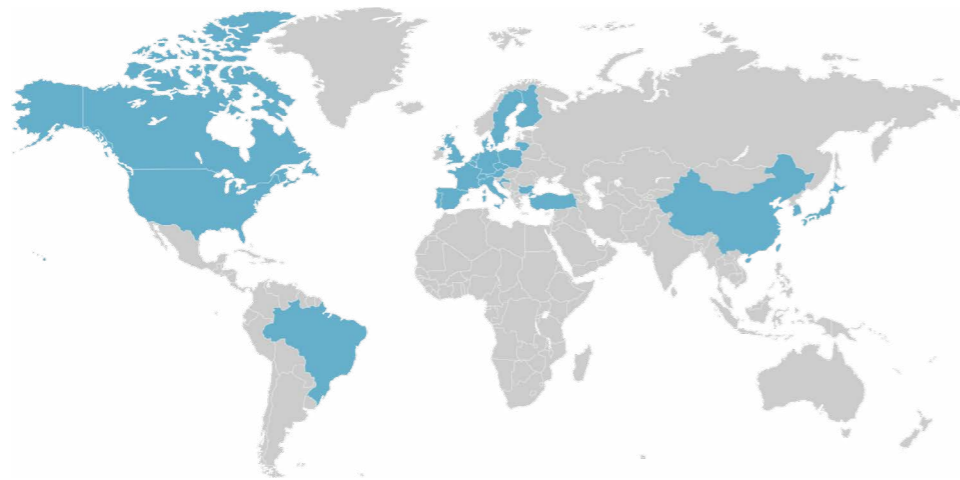
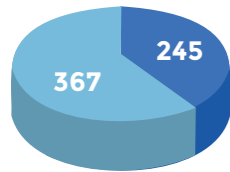
## The numbers

SMAGUA closed its 2023 edition with 612 exhibiting firms from 28 countries that occupied more than 25,000 sqme. After 26 editions and 50 years of experience, it was once again the benchmark event in Spain and one of the most important in Europe.

# 612

### Exhibiting trademarks from 28 countries

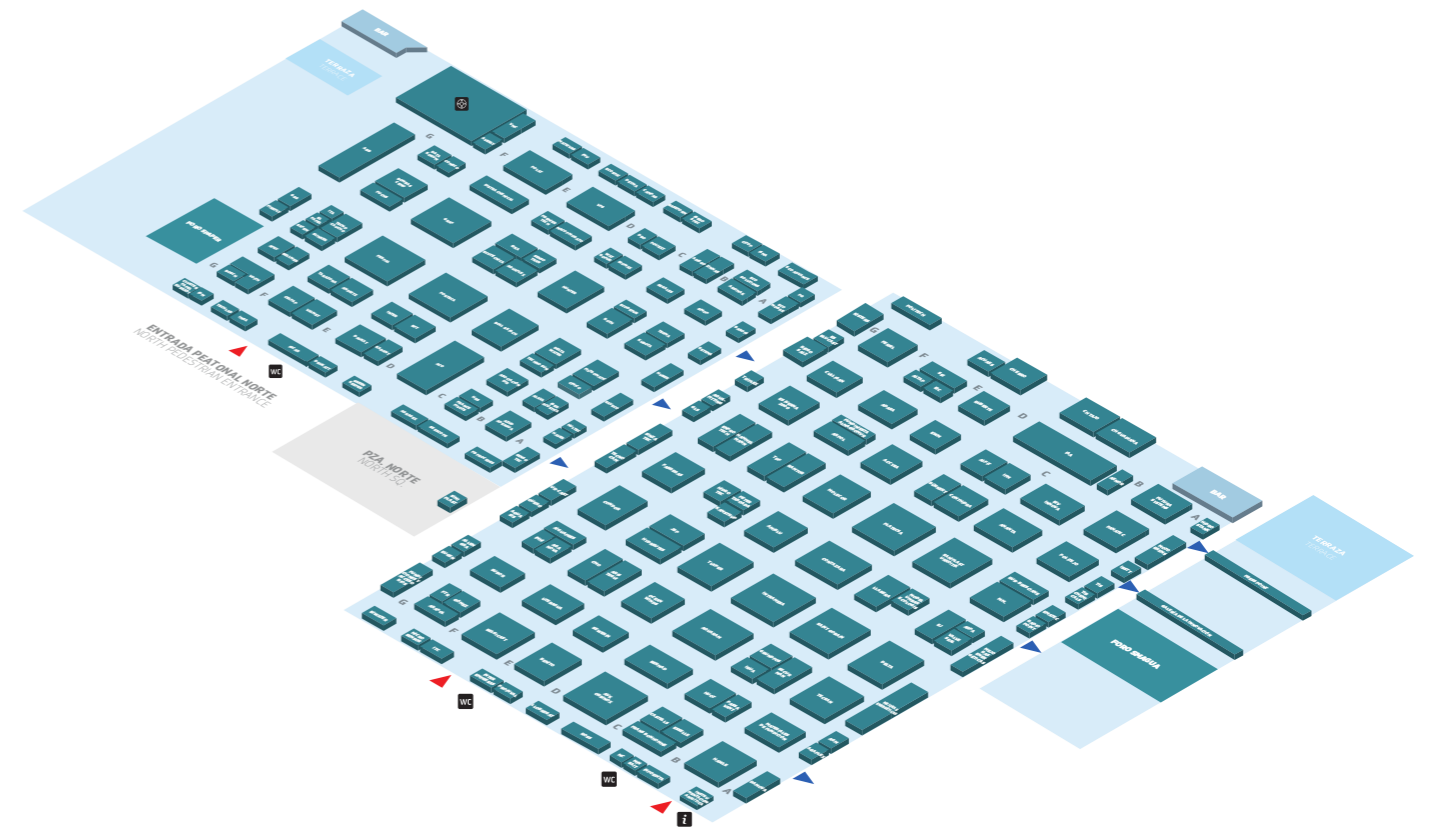
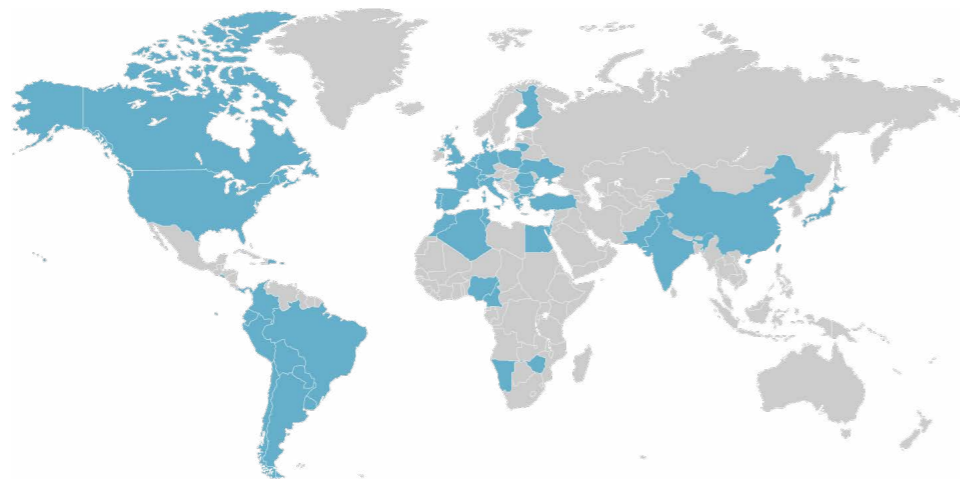
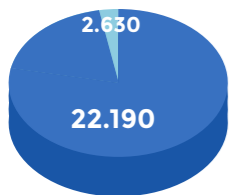
- Spain
- International



# 24.820

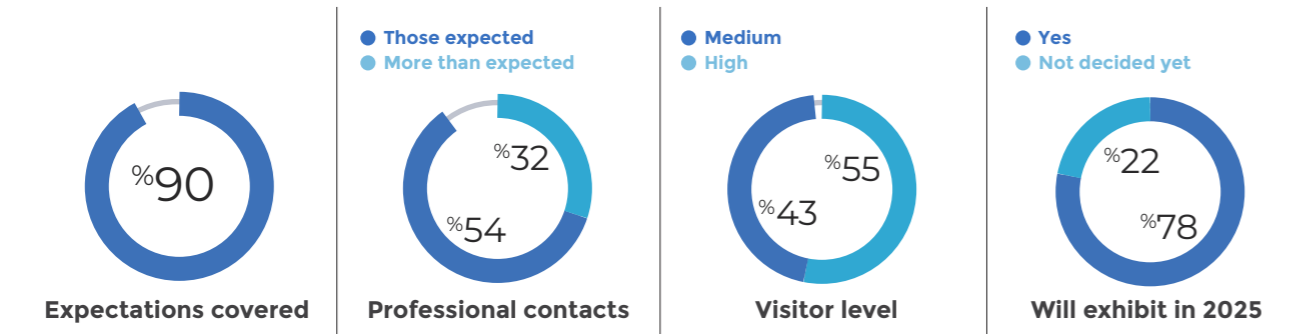
### Professional visitors from 52 countries

- Spain
- International

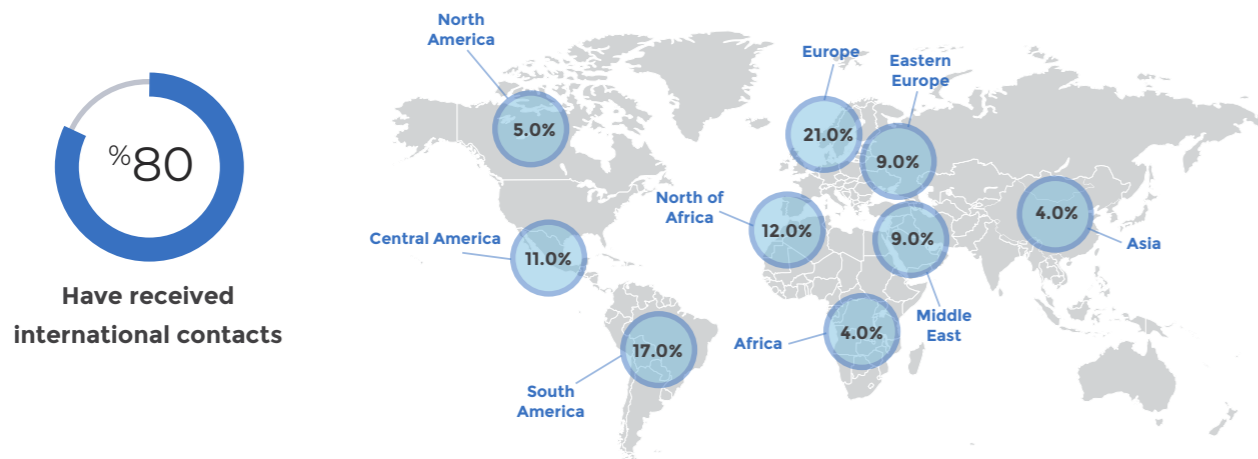


## Our exhibitors opinion\*

Smagua exhibitors have rated the 2023 edition very positively, held with great success on its usual date in the first quarter of the year.



### INTERNATIONAL VISITOR ORIGIN



“I see SMAGUA with a great future for 2025. We have returned to normality with great enthusiasm”  
**Dolores Fornals** - IAA (Water Institute of Aragon)

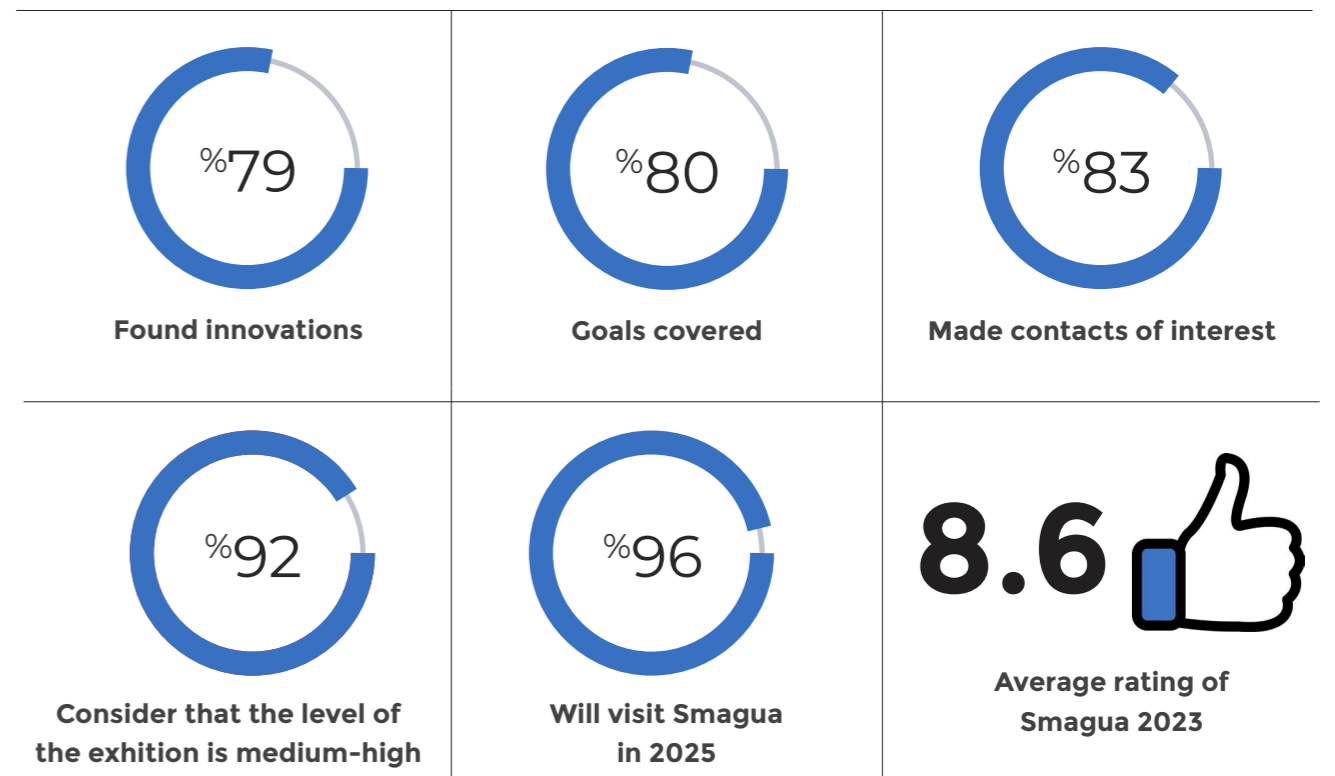
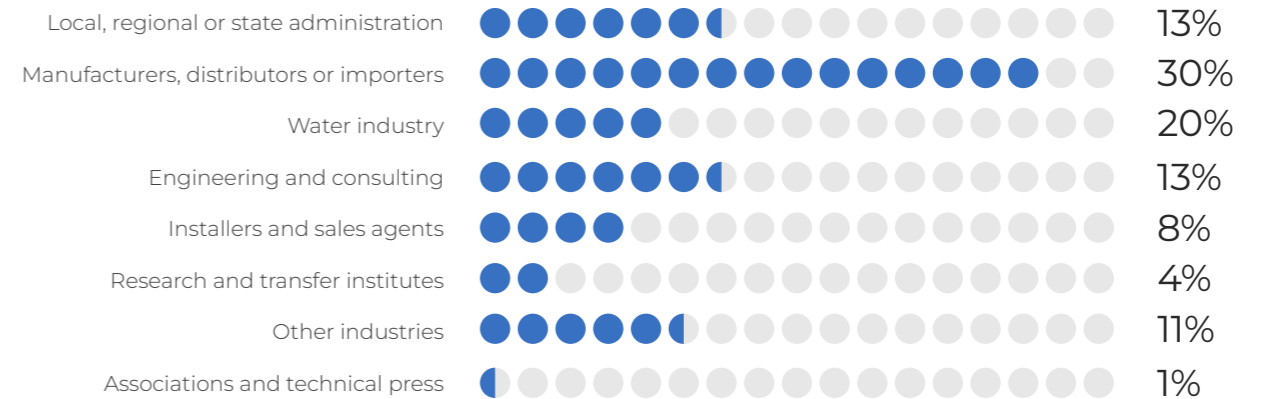
“The celebration of SMAGUA is very important for us. The irrigator can see all the innovations he needs for his facilities”  
**César Trillo** - FEREBRO

\*The data has been taken from the surveys carried out on exhibitors after the exhibition

## Our visitors opinion\*

SMAGUA visitors were once again the main protagonists of the event, covering a wide variety of professional profiles. In this edition, there was a significant increase in both local and state administration.

### VISITOR PROFILE



\*The data has been taken from online surveys carried out on visitors after the exhibition

## Technical innovations

One more year, Smagua's prestigious Technical Innovations Contest recognized the products developed by those companies in the sector that invest in R & D & I, selecting the products that stand out for their technological contribution, innovation and results according to market needs. Its independent jury is made up in each edition by leading professionals in the sector.



### TECHNICAL INNOVATIONS

- NEW FILTRATION CARTRIDGE FOR WATER FILTERS** presented by INTRAMESA
- AQUAMONITRIX®** presented by MEJORAS ENERGÉTICAS
- FLOWIQ2210 (KWM2230 WITH NBIOT Y ACOUSTIC LEAK DETECTION)** presented by KAMSTRUP SPAIN
- PIPE TOM® OF ORIENTED PVC (PVC-O) DN1200mm** presented by MOLECOR
- SECURITY JOINT ACE** presented by SAINT GOBAIN PAM
- COCKPIT® MÜLLER** presented by TECNOLOGÍAS PARA EL SANEAMIENTO (TECSAN)



### TECHNICAL IMPROVEMENT

- COMPOSITE COUNTER VALVES** presented by ACCESORIOS Y SUMINISTROS DEL AGUA (ACCYSA)
- SEMBBA®** presentado por CIMICO
- SUGARLIFT PICK-UP & MANUAL + POZOSAFE** presented by IVERNA 2000
- RACK SOLE CLASS D400** presented by SAINT GOBAIN PAM
- iSENS** presented by SENSOTRAN
- TRITHON** presented by SIMOP ESPAÑA
- MEMBRANES MBR IPC® STRUCTURED** presented by TEQMA
- UVFILTEX®** presented by TEQMA

## Evaluating jury

### PRESIDENT

Miguel Ángel García Vera

Head of the Hydrological Planning Office CONFEDERACIÓN HIDROGRÁFICA DEL EBRO – CHE

### VOCALS

Adela Hernández Laguna

Head of Engineering Area RIEGOS ALTO ARAGÓN

Ricardo Aliod Sebastián

Full Professor of the Fluid Mechanics Area HIGHER POLYTECHNIC SCHOOL OF HUESCA

Enrique Cabrera Marcet

Emeritus Professor of Fluid Mechanics POLYTECHNIC UNIVERSITY OF VALENCIA - UPV

Óscar Ruiz Lozano

Professor of the Supply and Sanitation Area POLYTECHNIC UNIVERSITY SCHOOL – LA ALMUNIA

## Innovation gallery

### 1. Welcome

Dolores Fornals, Director of the Water Institute of Aragon, begins the awards ceremony with a few words of welcome and gratitude.



### 2. Awards ceremony

Manuel Teruel, President of the Zaragoza Exhibition Center, presents the award to Molecor for its Technical Innovation "PIPE TOM® OF ORIENTED PVC (PVC-O) DN1200mm".



### 3. President's greeting

Miguel Ángel García Vera, president of the Evaluating Jury, dedicates a few words to the winners during the awards ceremony.

### 4. Awards ceremony

Dolores Fornals, Director of the Aragonese Water Institute and member of the Smagua Organizing Committee, presents the award to INTRAMESA for its Technical Innovation "NEW FILTRATION CARTRIDGE FOR WATER FILTERS".



### 5. Awards ceremony

Image of the public attending the awards ceremony.

### 6. Group photo

The companies that have won the Innovation award, pose with the authorities at the end of the award ceremony held at the Feria de Zaragoza Auditorium.





## Shared knowledge



### ATTENDANCE

Attendance of activities held in parallel to Smagua 2023 have received an average of more than 800 professionals per day, for a total of 2,352 attendees.



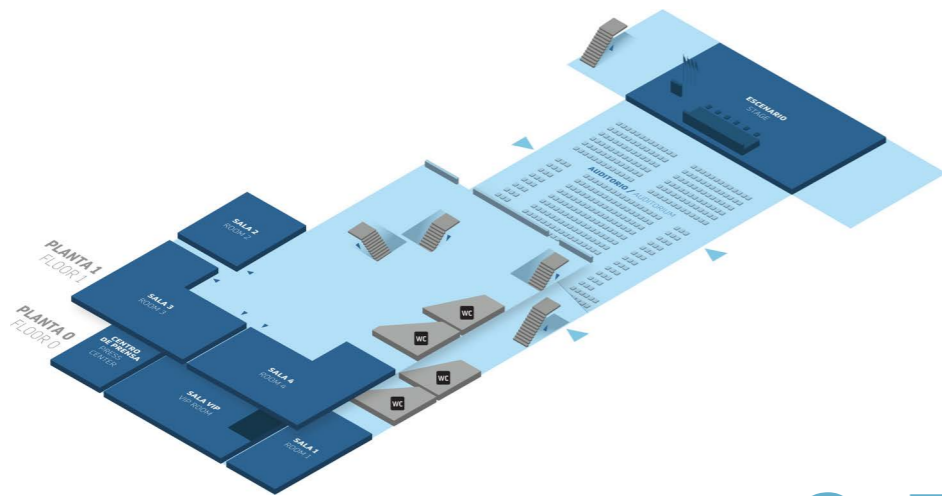
### ACTIVITIES

During its three days, Smagua has organized 37 parallel activities with an occupation of dates and times close to 95%  
 - 3 days of occupation  
 - 7 rooms  
 - 76 speakers



### TYPE OF ACTIVITIES

One more year, the Technical Conferences organized by various entities of the sector and the Sales Presentations organized by the exhibitors take on special importance.  
 - 19 Technical conferences  
 - 14 Sales presentations  
 - 1 Technical Forum  
 - 1 Anniversary celebration  
 - 2 Awards ceremonies



“The exhibition is being a total success. It has been very beneficial for us.”

*Clara Muñoz - ACO REMOSA*

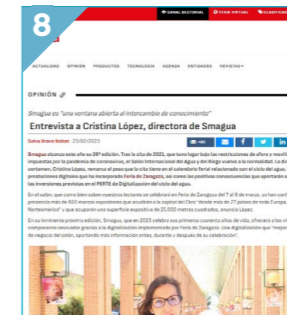
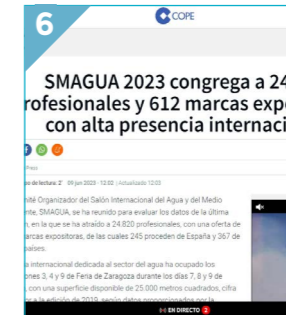


“From the administration, for many years we wanted to advance in the digitalization of the Hydrographic Confederations”

*Teodoro Estrela - GENERAL DIRECTOR OF WATER*

**2.352**  
ATTENDEES

## Smagua 2023 in the media



### 1 - SMAGUA TV

Exhibitors and visitors were interviewed during the exhibition

### 2 - NEWSLETTER

Sent monthly to a database of more than 100,000 e-mails

### 3 - WEB

The website remains as one of the main sources for information

### 4 - PRESS RELEASES

Smagua has been present in the main technical media of the sector

### 5 - APP

The new APP offers information and advantages to exhibitors and visitors

### 6 - RADIO

The main radio stations have echoed the exhibition

### 7 - SOCIAL NETWORK

Social media become an essential tool for communication

### 8 - INTERVIEWS / REPORTS

With the organizers and the main agents of the sector

### 9 - PRESS CONFERENCES

Administration authorities have valued the importance of the event

### 10 - WEBINARS

Smagua has organized different webinars between editions

### 11 - INTERNET

Numerous websites like YouTube collect videos about Smagua

### 12 - TELEVISION

The event has been present again in the main national network



A-2 Km. 311  
50012 Zaragoza  
SPAIN



Telephone  
+34 976 764 765



E-mail:  
[smagua@feriazaragoza.es](mailto:smagua@feriazaragoza.es)