

Post-Show Report

smagua
2025

Smagua 2025

Name

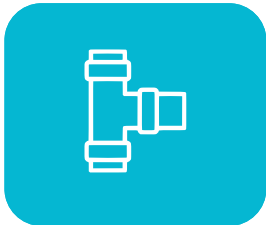
27º International Water and Irrigation Exhibition

Dates

4-6 March 2025

Periodicity

Biennial



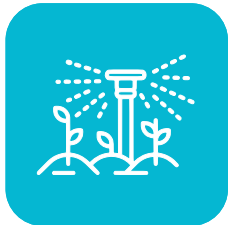
Water extraction, piping
and storing



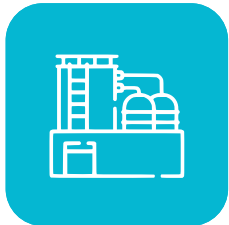
Water and wastewater
treatment and reuse



Instruments, analysis and
automation



Irrigation



Engineering and
service companies



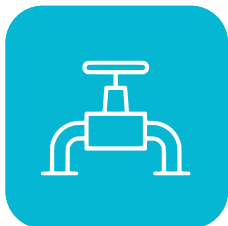
Point of use



Energy environment



Environment



Other equipments



Associations and
technical press

The numbers say it all

SMAGUA closed its 27^a edition with 657 exhibiting firms from 30 countries that occupied more than 30.000 sqm. In the year of its 50th Anniversary, Smagua was once again the benchmark event in Spain and one of the most important in Europe.

30.800 sqm
Of hired surface

657 Exhibiting trademarks
From 30 countries

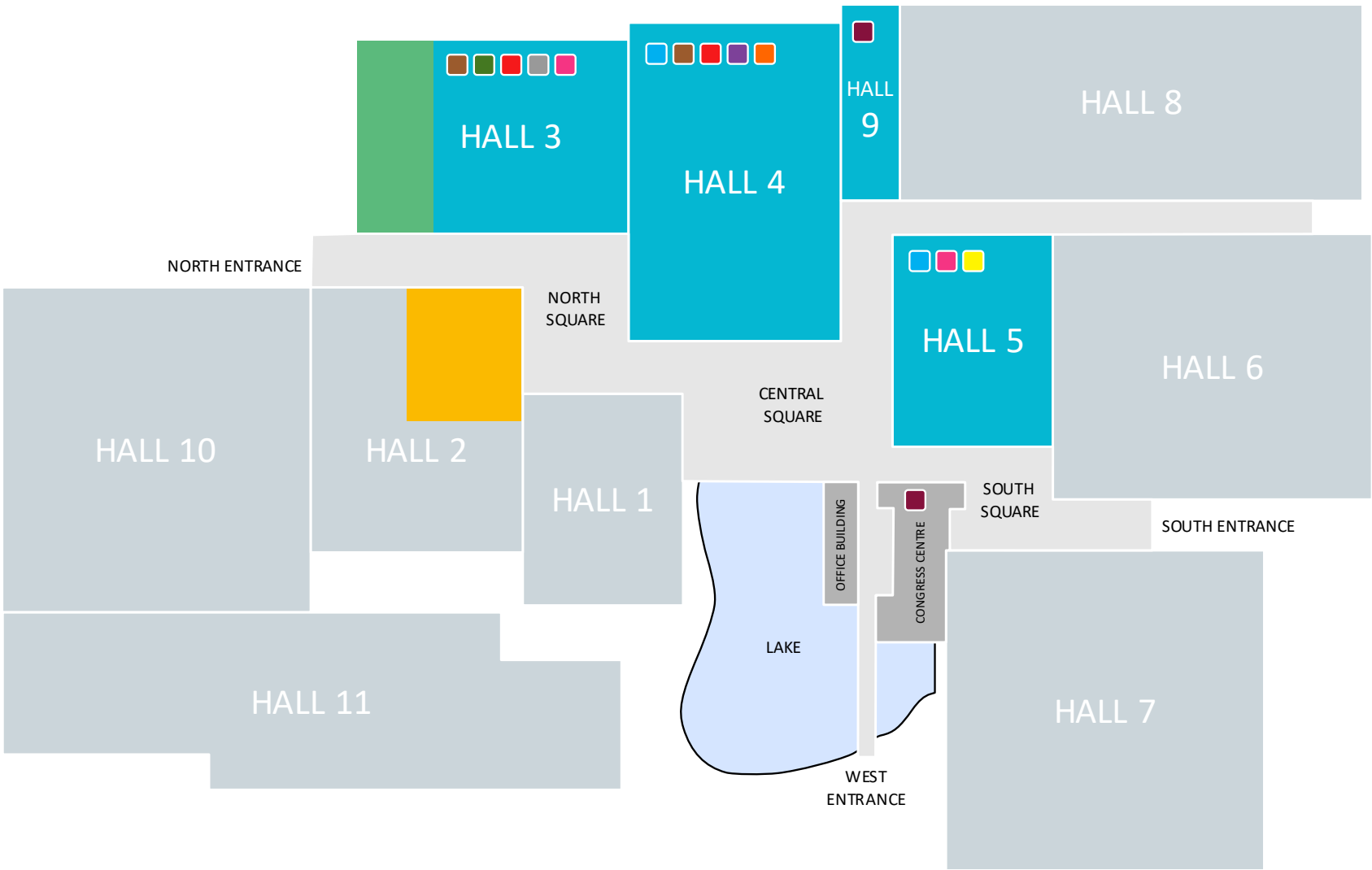
25.897 Professional visitors
10,4 % internationals from 52 countries

80 Technical conferences
With more than 5.000 attendees

549 International meetings
B2B scheduled



Exhibition Floorplan



- SMAGUA**
- SPAPER**
- EXPOFIMER**

- CAPTACIÓN, TRANSPORTE Y ALMACENAMIENTO**
WATER COLLECTION, TRANSPORT AND STORAGE
- TRATAMIENTO Y REUTILIZACIÓN DE AGUAS Y AGUAS RESIDUALES**
WATER AND WASTEWATER TREATMENT AND REUSE
- INSTRUMENTACIÓN, ANÁLISIS Y AUTOMATIZACIÓN**
INSTRUMENTS, ANALYSIS AND AUTOMATION
- JORNADAS TÉCNICAS Y ACTIVIDADES PARALELAS**
TECHNICAL CONFERENCES AND PARALLEL ACTIVITIES
- RIEGO**
IRRIGATION
- MEDIO AMBIENTE**
ENVIRONMENT
- ENTORNO ENERGÉTICO**
ENERGY ENVIRONMENT
- INGENIERÍAS Y EMPRESAS DE SERVICIOS**
ENGINEERING AND SERVICE COMPANIES
- OTROS EQUIPAMIENTOS Y COMPONENTES**
OTHER EQUIPMENT AND COMPONENTS
- ASOCIACIONES, INSTITUCIONES Y PRENSA TÉCNICA**
ASSOCIATIONS, INSTITUTIONS AND TECHNICAL PRESS

POST-SHOW REPORT

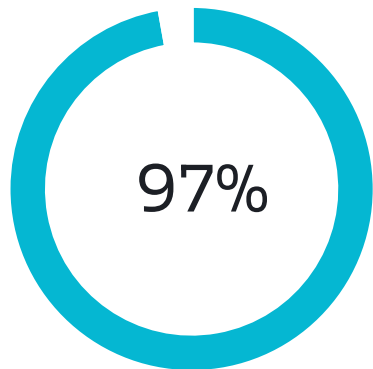
SMAGUA 2025



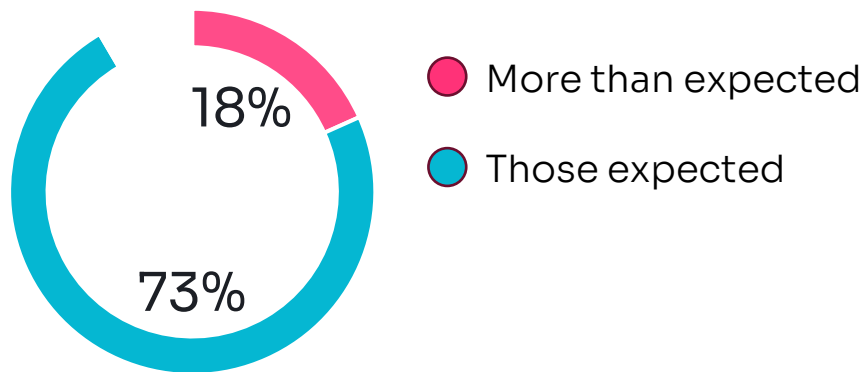
Our exhibitors opinion

The feedback from participating companies at Smagua has been extremely positive, highlighting the quantity and, above all, the quality of the professional visitors.

Expectations covered



Professional contacts



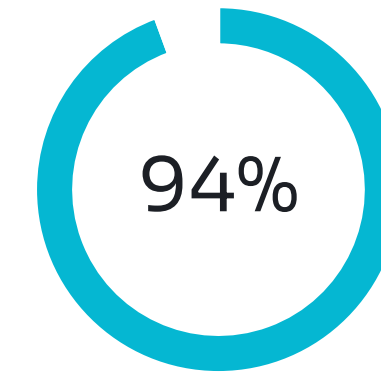
Edition rate



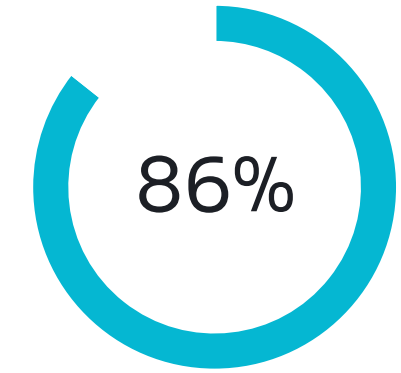
Visitor level



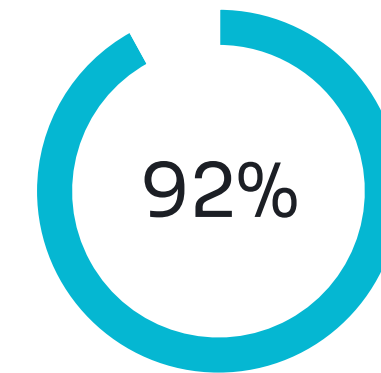
SMAGUA visitors were once again the main protagonists of the event, covering a wide variety of profesional profiles.



Found innovations



Will visit Smagua in 2027



Edition rate



8,2/10

The opinion Of the protagonists



Public administrations must begin to value environmental criteria in bids and tenders



Watch interview

Marc Tena

Sustainability Manager
AMIBLU España



The water industry is strategic for our company, so exhibiting at Smagua is a must



Watch interview

Manuel Zulaica

Water sector manager
ENDRESS+HAUSER



We have returned to exhibit at Smagua due to its growth in recent years and the experience has been very positive



Watch interview

Oliver Baumgarten

Managing Director
AERZEN Ibérica



Smagua is a great showcase and we are very happy with the results obtained at this exhibition



Watch interview

Laura Pérez

Manager
ACQUA-SOLFIT



Danish companies represent extremely high quality, and Smagua allows us to showcase this to the sector



Watch interview

Holger Suhr Pedersen

Water sector expert
EMBASSY OF DENMARK



Even in difficult times, Smagua has always been a source of unity for all the companies working in the sector



Watch interview

Íñigo Fernández-Miranda

Managing Director
VON ROLL España



Smagua consolidates its position each year with a significant increase in exhibitors and visitors from both domestic and international markets



Watch interview

Javier Doctor

Sales Manager Spain and Portugal
PLÁSTICOS FERRO

The opinion Of the protagonists



It is important to emphasize that there are still infrastructure projects pending completion throughout the country



Watch interview

César Trillo
President
FEREBRO



The biggest challenges today are meeting the needs in terms of regulations, safety, and sustainability



Watch interview

Elisabet Pires
Sales Managing
UNIONES ARPOL



Currently, the biggest challenge being discussed in the water sector is the new wastewater directive



Watch interview

Bruno Durá
Commercial Adviser WTA EU
EMBASSY OF DENMARK



Smagua is the most important event in Spain to showcase new products and give visibility to our company



Watch interview

Jorge Comes
General Manager
PLASSON España



We have come to Smagua to present our commitment to sustainable materials and manufacturing using renewable energy



Watch interview

Eduardo Lázaro
Sales Manager
TUYPER



Smagua is a very cross-cutting forum for sharing knowledge and discovering the latest news presented by each company



Watch interview

David Pérez
Sales Manager
METROHM



Smagua is a forum where companies in the sector meet with countless clients, water managers and irrigation communities



Watch interview

Arturo Barros
Sales Manager
AMIBLU España

Technical innovations

Smagua's prestigious Technical Innovations Contest recognized the products developed by those companies in the sector that invest in R & D & I

TECHNICAL INNOVATIONS



- Tapas de registro en composite KIO presentado por *ACQUA-SOLFIT*
- AMISCREEN: Sistema de retención de sólidos presentado por *AMIBLU PIPES SPAIN*
- OverWatch® - Direct In-Line Pump System presentado por *DIBITEC*
- DIVE-IA® presentado por *HIDROMEJORAS*
- Sistema CarbonWin de HUBER presentado por *HUBER TECHNOLOGY ESPAÑA*
- flowIQ 2200 con LoRaWAN® presentado por *KAMSTRUP SPAIN*
- DSU-Control® presentado por *MEJORAS ENERGÉTICAS*
- Metrohm Process Analytics 2060 VA presentado por *METROHM HISPANIA*
- Respirómetro online SN8 presentado por *SENSARA*
- AquaSmart presentado por *SOLCO-V*

TECHNICAL IMPROVEMENT



- Contador ultrasónico CZUS con sensor de presión y tecnología de comunicaciones NB-IoT presentado por *CONTAZARA*
- Nueva generación de filtros ROTARY-500-L presentado por *RADIOPOINT SYSTEMS*
- vLoc3-RTK-Pro presentado por *RADIOPOINT SYSTEMS*
- LEAKAPP presentado por *VONROLL HYDRO*



Shared knowledge



ATTENDANCE

The **80** parallel activities have received a total of more than **5,000 attendees**.



ACTIVITIES

- 80 activities
- 3 days of occupation
- 2 designated areas
- 9 rooms
- 83 speakers

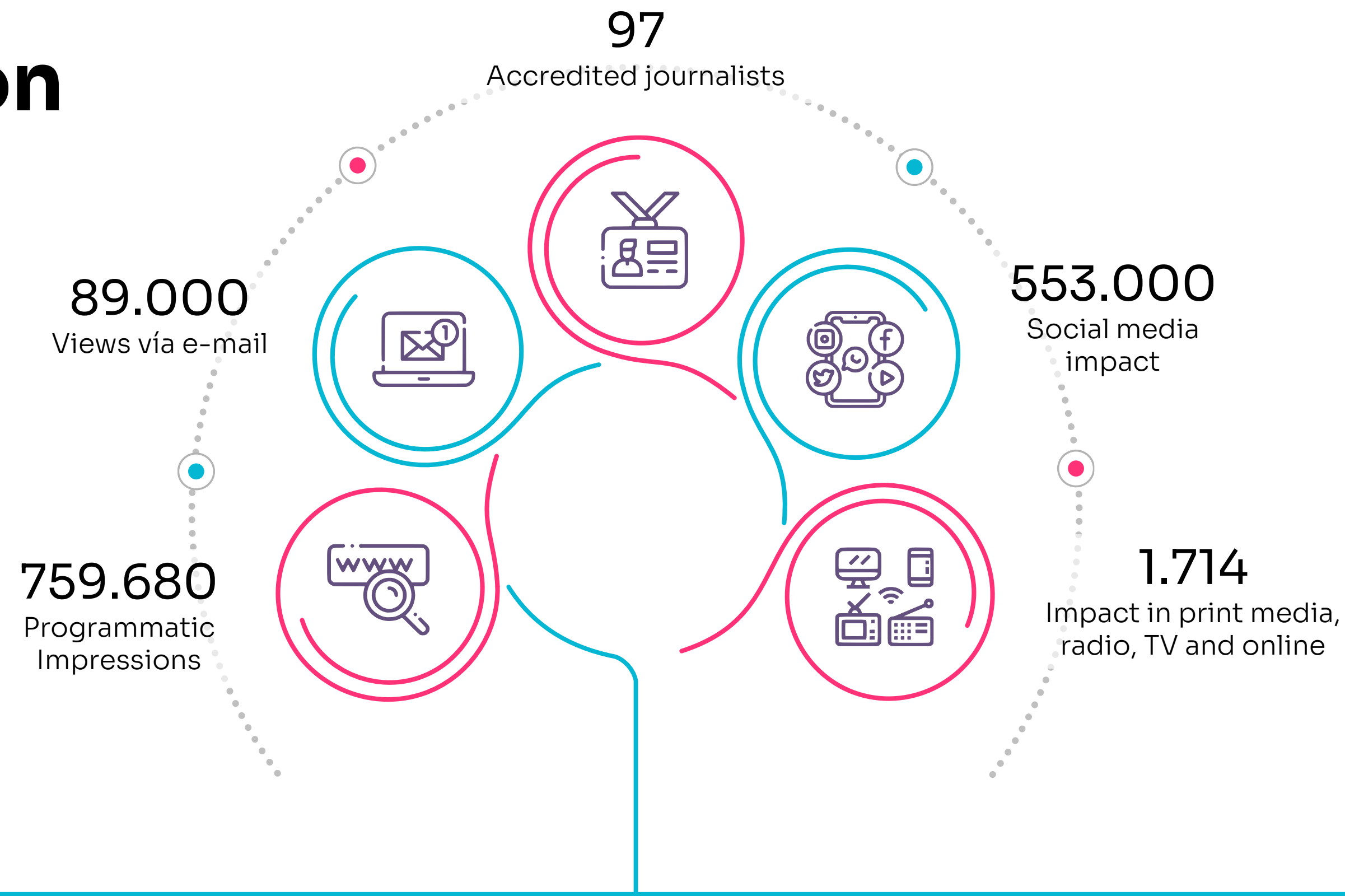


TYPE OF ACTIVITIES

- 40 technical conferences
- 23 business presentations
- 1 book presentation
- 2 training courses
- 4 roundtables
- 5 private meetings
- 2 assemblies
- 1 anniversary gala
- 2 award ceremonies



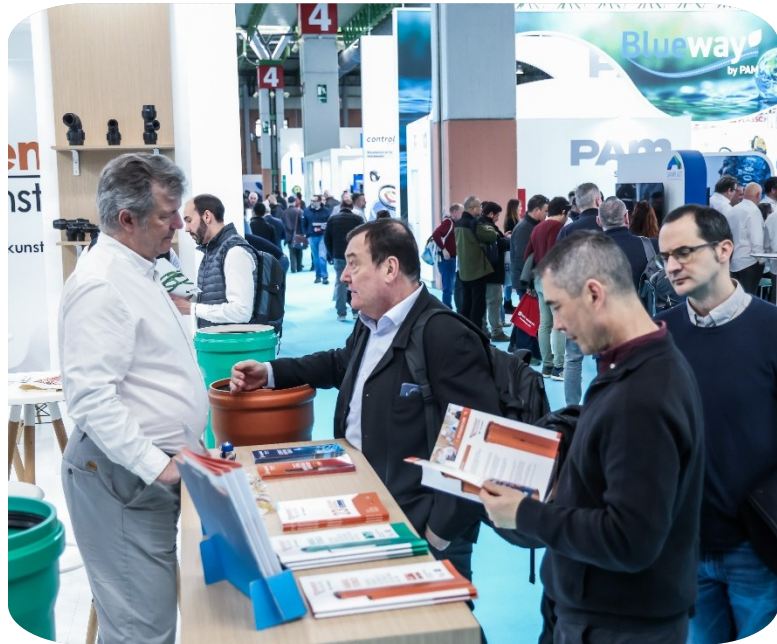
Impact of the edition



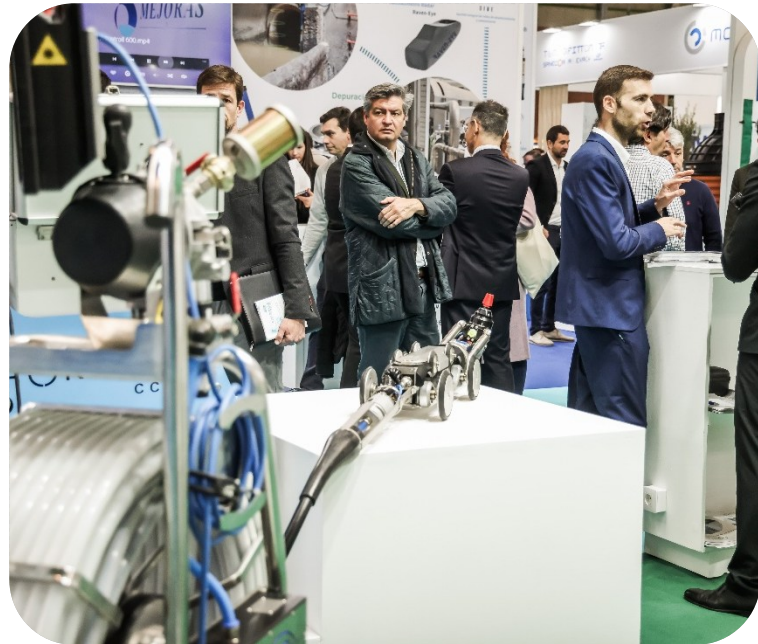
The exhibition in images



The exhibition in images



The exhibition in images





smagua

See you in 2027